## A BROWSER REWIND AND REPLAY FEATURE FOR TRANSIENT MESSAGES BY PERIODICALLY CAPTURING SCREEN IMAGES

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## ABSTRACT OF THE DISCLOSURE

In the system, method, and program of the present 10 invention, the browser renders a multimedia object to the The multimedia object may be one or more advertisements having links to one or more advertisers. The browser periodically captures screen images having the multimedia object. In one embodiment, the screen images are 15 captured at configurable time intervals. In another embodiment, the screen images are captured when there is a change in content of a screen image. Each screen capture contains the necessary link(s) to access the advertiser. The screen captures are stored, during a configurable 20 duration of time, in a chronological list. A user can replay at a later time some or all of the stored screen images that were captured. The user will have various identifiable snapshots of the advertisements and access to the necessary links to get back to a desired advertiser.